



**Saturday,  
February 24  
6 – 9 p.m.**

Agave Room at the Rio,  
149 W. Mountain Ave.

**\*Event registration opens  
January 8th\***

**We need you! Be an event sponsor!**

**Benefits for all sponsors** – Marketing to 300+ local families

- Company name and logo displayed on PTO website
- Company name and logo included in Shepardson newsletter
- Verbal recognition by emcee during event
- Company name and logo displayed in slideshow at event
- Good karma! Know that your generosity is supporting your local community, right now and in the future, as we educate the next generation of leaders and innovators.

**Presenting sponsor** - \$1,000 – 1 available

Your company's name will be included in all event communications as "Shepardson PTO Trivia Night, presented by Company XYZ."

**Dessert sponsor** - \$500 – 1 available

Your support will pay for sweet treats and coffee during the event.

- *Bonus benefits:* 8.5"x11" ad and business cards displayed at dessert table, option to provide 200+ sponsor-specific pens/pencils to use at the event.

**Teacher table sponsors** - \$200 each – 6 available

Your support allows Shep staff to attend the event at half price.

- *Bonus benefit:* Your company name and logo displayed at table.

**Espresso thanks sponsors** - \$100 each – 4 available

Help us buy coffee gift cards for the "Thank a Teacher" table.

- *Bonus benefit:* 8.5"x11" ad displayed at table.

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All sponsorships and auction donations are **tax-deductible**  
**Shepardson PTO Tax ID# 74-2457893**

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**Donate to the  
online silent  
auction!**

**Why donate?**

It's an easy way to support the mission, and great exposure for your business! Last year, we had 600+ online bids and 9,000+ auction page views.

**Donation ideas:**

- Gift certificates
- Items or products
- Services
- Experiences
- Game/event tickets
- Vacation home rentals
- Bottle of wine for Wine Pull

All auction donors will be recognized at the event, in the Shepardson newsletter and on the PTO website.

**Ready to sponsor or donate?**

Email us at [shepardsonpto@gmail.com](mailto:shepardsonpto@gmail.com) or contact **Nicole Booker**, Trivia Night Committee Chair, at [nicolebooker@hotmail.com](mailto:nicolebooker@hotmail.com) or 970-214-7835.