

Meeting Minutes

Shepardson PTO

Date: October 7, 2013

Location: School Library

Meeting Called to Order By: Joy Miller, Co-President **Time:** 6 p.m.

In attendance: Joy Miller, Laura Hicks, Vanessa Wilhelm, April Mellon, Andrea Kaplan, Dixie Gormley, Kristin Beasley, Chelsea Hill, Heather Casteneda, Alisha Duncan, Deonna Wilson, Mary Laffey, Suzanne Hale, Sarah Putman and Joni Fagan.

Minutes: Minutes of the September 2013 meeting were distributed. The motion was made and seconded to approve the September 2013 meeting minutes as written. Motion passed.

Officers' Reports

President: Joy Miller announced that Alisha Duncan has volunteered to head up VIPS as well as the Sock Hop. Alison Schutt was acknowledged and thanked for her excellent work with VIPS.

STEM Night is November 7. Kohl's department store has a volunteer organization called Kohl's Cares. Kohl's Cares has volunteered to help serve food at STEM Night. If they have 5 volunteers serve at an event, they will donate \$500 to the school. For tax reasons, Kohl's prefers to write the donation check to the PTO and then the PTO will in turn write a check to the school. The PTO Board has voted yes on running the donation through the PTO.

Consent Agenda - Reports from committee chairpersons unable to attend.

Family Nights - Mary Jackson: The Garlic Knot will continue offering family nights on Mondays with 10% of proceeds going to the school. A family night at J.Gumbo's earned \$47.00 for the school. Marco's Pizza will also do a family night every fourth Friday of the month with 20% of proceeds going to the school. Chipotle Family Night is November 5th. They will donate 50% to the school so families are greatly encouraged to participate. Again, families need to mention Shepardson or bring in a flyer so we can be sure to get credit.

Box Tops - Claudia Wilson: The Fall box tops drive began on Sept. 9 and will end on Oct 11. To date, \$545.60 has been collected. The class that brings in the most box tops will win a pizza party. A second box tops drive will begin in January. Details on the January drive will be shared with parents and students in December.

Classified Brunch - Jen West: The classified brunch will be held this year in the teacher's workroom on Friday Oct 11 from 8:30 - 11 am. A few more baked goods, orange juice and fruit platters are still needed. The signup genius email will be sent out again to encourage the last few items to be donated.

Treasurer: April Mellon reviewed the Treasurer's Report. It was mentioned that parents who have a Target debit card or Target credit card should go to the Target website and designate Shepardson as their school. Target will donate 1% of all purchases to the card holders choice of school. Parents can go to target.com/tcoe to designate their school. It was mentioned that the Target card info could be put in the school newsletter. Last year Target donated \$551 to the school. The money does not go to the PTO but directly to the school.

Committee Reports

Read A Thon - Laura Hicks and Vanessa Wilhelm: Preparations for PTO's largest fundraiser are complete. Guest readers, parade of literary characters, grand prizes and goodie bags for all participants have been organized. Students are encouraged to collect pledges for each book they read from family and friends. Last year Read A Thon raised over \$12,000 to support the school. It was noted that there will not be prizes awarded for costumes.

ABC Fundraising - Chelsea Hill: Chelsea stated the fundraiser went very well. The total was \$5240 or \$5350 after NSF checks have been collected. Last year's total was \$3000. Chelsea felt overall ABC was a good company to work with. It was noted if we use ABC next year, it should be clearly stated in their advertising that 80% of direct donations go to the school. Chelsea was acknowledged and thanked for her awesome work on the fundraiser.

School Directory - Joy Miller and Sarah Putman: The directory has been distributed and they have been well received. The directories made \$600 this year. It was suggested to change the color of the cover each year.

New Parent Social - Andrea Kaplan: The social was held in the gym due to inclement weather. There was a good turn out and parents from all grades attended. An email was sent to all grades and it seemed to improve the turnout across all grades. It was mentioned that having the social in the gym gave parents with little ones a place for children to run around while parents visited.

Old Business

None

New Business

Crosswalk and Traffic Issues - It was noted that the stop bar at the intersection of Springwood and Fernwood has not been repainted since Springwood was repaved this summer. Concerns regarding drivers pulling too far into the intersection, parents parking in the crosswalk, drivers not obeying no U-turn signs as well as the availability of volunteer crossing guards were all expressed.

Suggestions such as orange cones in front of the school, calling the City to repaint the crosswalk or stop bar, having parents sign up for crosswalk duty, and asking Safe Routes to Schools or the School Board to help were voiced.

It was also noted that many students are not obeying the rules regarding walking bikes and scooters on school property as well as many parents are bringing dogs on school property during school hours.

Announcements

The next meeting is November 4, 2013 at 6 pm in the Shepardson Library.

Meeting Adjourned At: 7:25 pm

Minutes Compiled By: Kristin Beasley, Secretary