



PRIMARY SCHOOL GIVEBACK PROGRAM



SHEPARDSON STEM ELEMENTARY FAMILY

Earn money for your school when you buy essential kids clothes!

who is Primary?

- Started in 2015 by two moms who wanted a go-to for better basics without logos, slogans or sequins.
- Offering 80 unisex styles (and counting) for babies and kids up to size 12, in a rainbow of awesome colors and the softest fabrics we could find – all under \$25!
- Easy no-risk shopping at www.primary.com with free shipping on every order, and free returns for 90 days

here's how it works:

Shop Primary with your school's unique link: www.primary.com/school/stem and a percentage of that sale goes directly back to your school plus new customers get 20% off their first order!

15% BACK

for back to school
(Sept - Oct)



10% BACK

for the rest of the year
(Nov - Jun)



PLUS
20% off*

your first order
with code:

STEM



*Valid on first purchase only. Cannot be combined with other offers.

NO LOGOS, SLOGANS OR SEQUINS.

just amazing colors in the softest fabrics we could find
for babies and kids up to size 12, in up to 25 colors, all under \$25



the classic tee
\$8



the classic l/s tee
\$10



the long sleeve polo
\$16



the henley
\$16



the cardi
\$24



the hoodie
\$20



the long sleeve dress
\$18



the crewneck sweater
\$20



the cozy dress
\$24



the reversible twirly
\$18



the jogger
\$20



the new 4 pocket
\$22



the stretch fancy pant
\$24



the gym short
\$14



the legging
\$14

SHOP THESE AND
70+ MORE STYLES
AT PRIMARY

(use link below)

WWW.PRIMARY.COM/SCHOOL/STEM

15% BACK
for back to school
(Sept - Oct)

+

10% BACK
for the rest of the year
(Nov - Jun)

+

PLUS
20% off*

your first order
with code:

STEM

*Valid on first purchase only. Cannot be combined with other offers.